

PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115



STUDENT FEEDBACK ANALYSIS REPORT FOR MBA SEMESTER 3 (BATCH 2017-19)

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2017-19 (Semester 3) was taken at the end of the semester in Google Forms sent to students by the Batch-in-Charge.


The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Pedagogy
2. Satisfaction with the clarity of speech of the faculty
3. Satisfaction on Concept Clarity
4. Satisfaction with sector examples and different company data aligned with concept
5. Satisfaction with faculty in solving student's queries
6. Satisfaction with faculty in controlling the class
7. Satisfaction with the session content

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.


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ANALYSIS AND INTERPRETATION

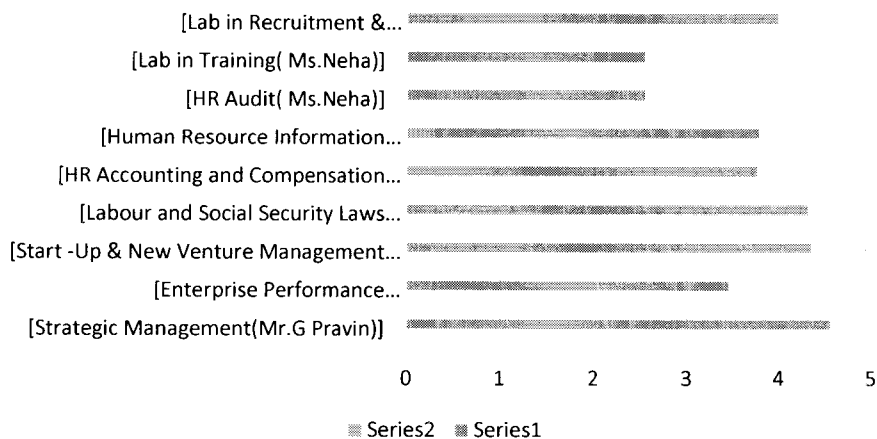
Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

★ OBSERVATIONS

a. HR Specialization

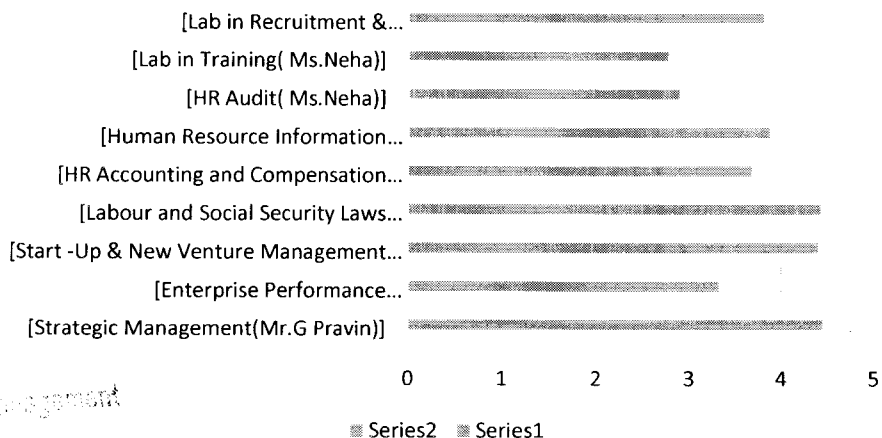
- Students were overall satisfied with the training pedagogy of all faculties with an average score of 3.7. While most subjects scored above 4, students were quite dissatisfied with HR Audit and Lab in Training with the faculty scoring below average points.

Training Pedagogy



- The score on concept clarity was 3.73 with students reporting above 4 points for most subjects

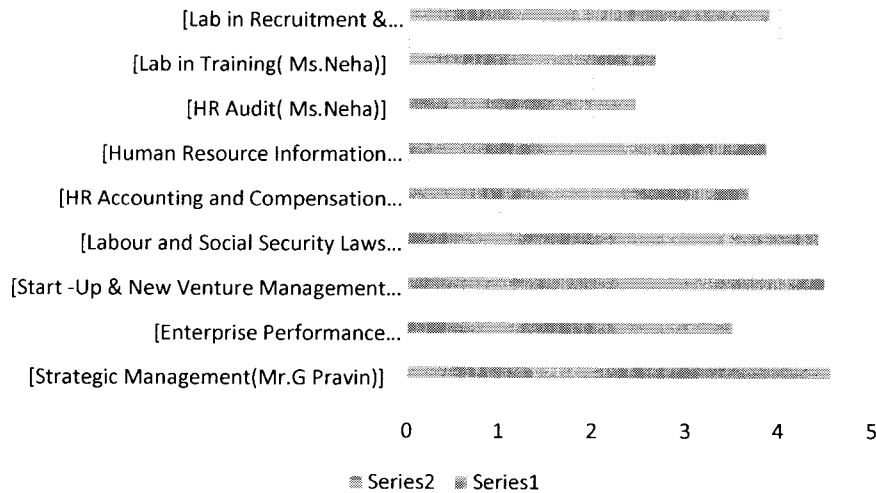
Concept Clarity



- Satisfaction with sector examples and different company data aligned with concept was also good with a score of 3.79

- Satisfaction with session content was again on a high with a score of 3.73

Session Content

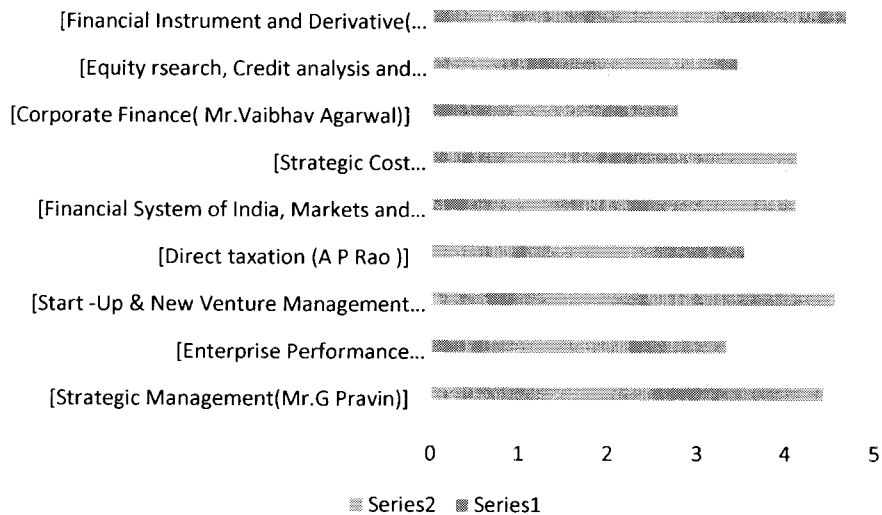


- Around 7 % students suggested to include more Mock Pls with senior faculties and corporates for Placement Preparation

b. Finance Specialization

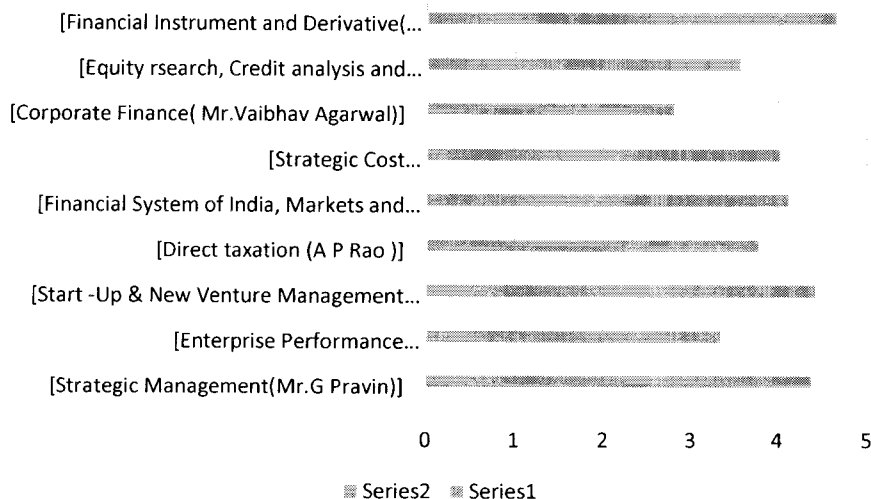
- Students were overall satisfied with the training pedagogy of faculties with a score of 3.89 with Corporate Finance scoring very low points.

Training Pedagogy



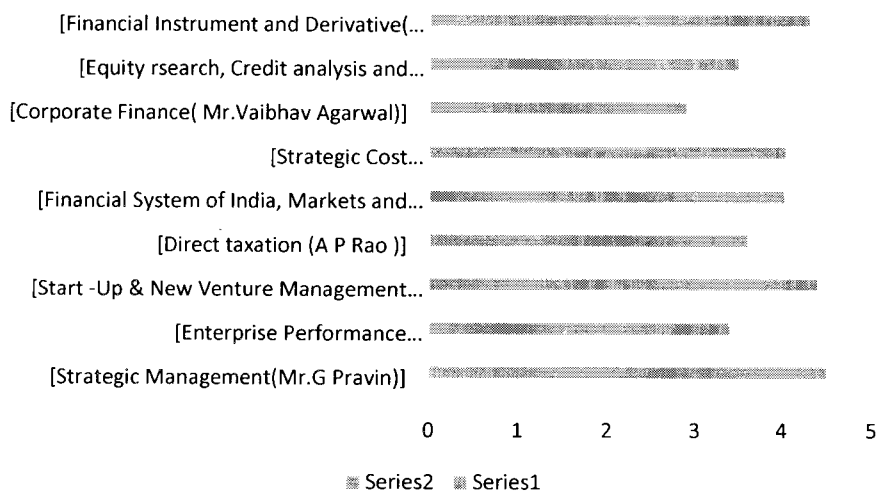
- Regarding concept clarity of subjects, students were satisfied with a score of 3.89

Concept Clarity



- Satisfaction on sector examples and different company data aligned with concept was also high with a score of 3.87
- Satisfaction with faculty in solving student's queries was satisfactory with a score of 3.85

faculty solving student's queries

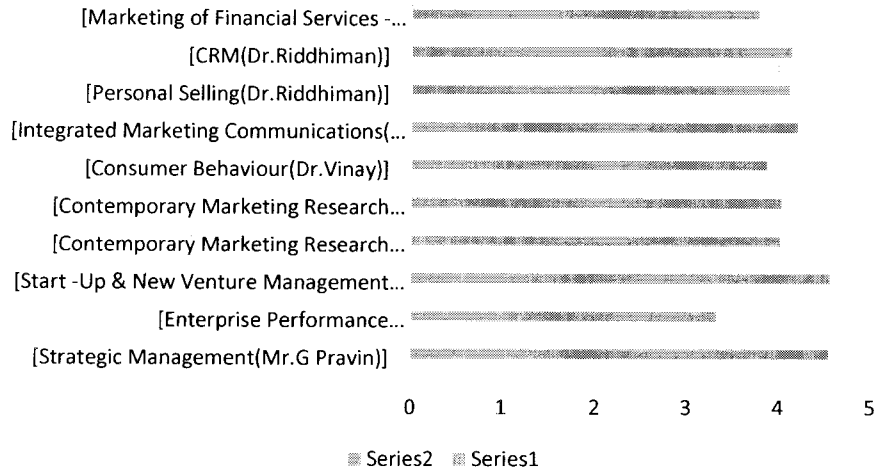


- Satisfaction with session content was a high on 3.89
- Around 5 % students also asked for Personal Interview Training.

c. Marketing Specialization

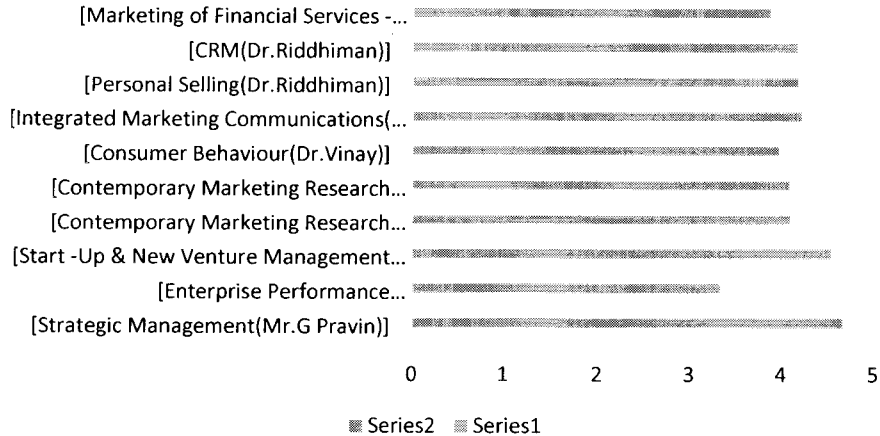
- Students were overall satisfied with the teaching pedagogy with an average score of 4.063 with most subjects scoring above 4

Training Pedagogy



- The score for concept clarity was 4.118 with above 4 scores for most subjects like Strategic Management, Start up and new Venture CMR , IMC, CRM and Personal Selling .

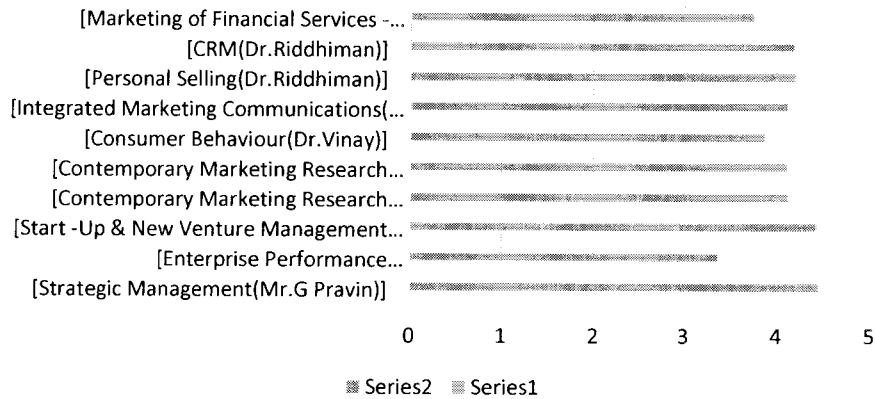
Concept Clarity



- Satisfaction on sector examples and different company data aligned with concept was also high with a score of 4.061 denoting high satisfaction with marketing subjects.

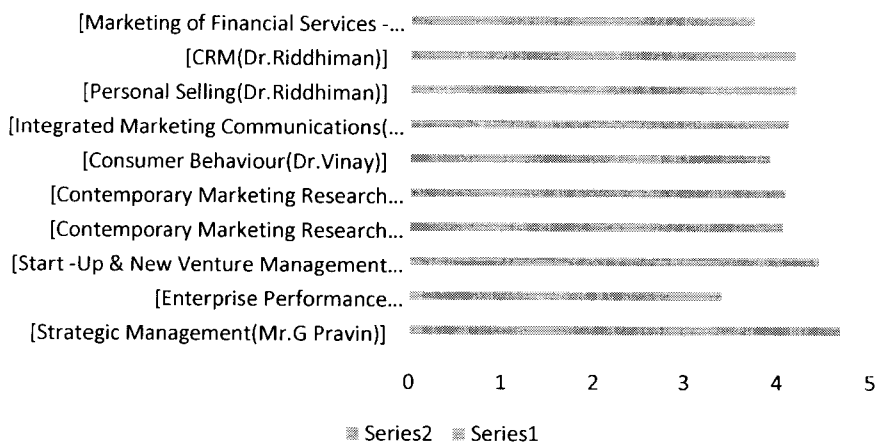

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sector examples and different company data aligned with concept



- Satisfaction with faculty in solving student's queries was also 4.097
- Satisfaction with session content was a high on 4.087

Session Content



- Students also requested for more GDPI sessions and preferably with senior and visiting faculties.

↓ INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class. Marketing specialization was especially satisfied compared to Finance and HR with some subjects in Finance and HR scoring below average points.
- Students requested for more placement centric Mock GDs and PIs as they also wanted more placement intensive training too.

CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:


- Students are overall satisfied with the faculties and teaching pattern of the institute
- Changes need to be made on the subjects where students expressed dissatisfaction in terms of faculty and content delivery.
- GDPIs sessions have to be planned in the schedule

Submitted by

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